



PRESS & BRAND KIT

# The MotorCast AI Media Kit

MotorCast AI turns car photos into professional listing videos — in minutes, with no editor, no studio, and no agency.

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## AT A GLANCE

### Quick facts

PRODUCT

AI car listing video generator

CATEGORY

Automotive marketing  
· AI SaaS

LAUNCHED

2026

PRICING

From \$5.99 / video

PLATFORM

Web (any device)

MOBILE APPS

iOS & Android — in the works

SERVES

Dealers & rental fleets

WEBSITE

[motorcastai.com](https://motorcastai.com)

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FOR PRESS

## Boilerplate copy

Ready-to-use descriptions. Click a block to copy.

### ONE-LINER

Copy

MotorCast AI turns car photos into professional listing videos — in minutes, with no editor, no studio, and no agency.

### SHORT (≈ 40 WORDS)

Copy

MotorCast AI is an automotive video tool that turns a VIN and a few photos into a professional listing video — complete with AI voiceover and background music — in minutes. Built for car dealers, private sellers, and luxury rental fleets. Plans start at \$5.99 per video.

### LONG (≈ 90 WORDS)

Copy

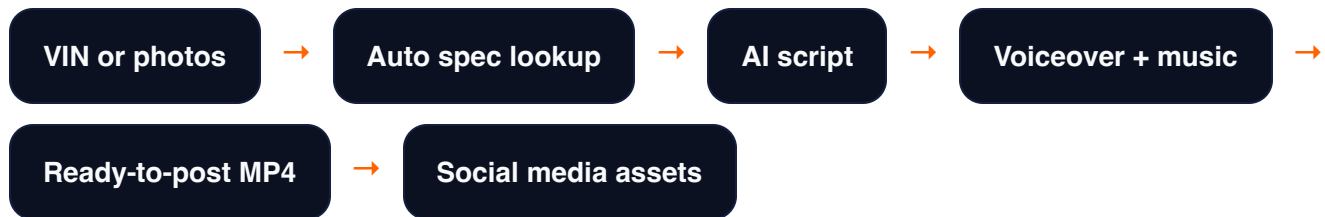
MotorCast AI helps anyone selling or renting vehicles create scroll-stopping video content without an editor, studio, or agency. Users enter a VIN or upload photos, and MotorCast AI automatically pulls vehicle specs, writes a sales-focused script, generates an AI voiceover, adds music, and produces a ready-to-post MP4 in minutes. Independent and franchise dealers use it to move inventory faster and capture more qualified inquiries; Turo hosts and exotic rental fleets use it to drive direct bookings from Instagram, TikTok, and Facebook. Plans start at \$5.99 per video with no subscription required.

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## THE PRODUCT

### What MotorCast AI does

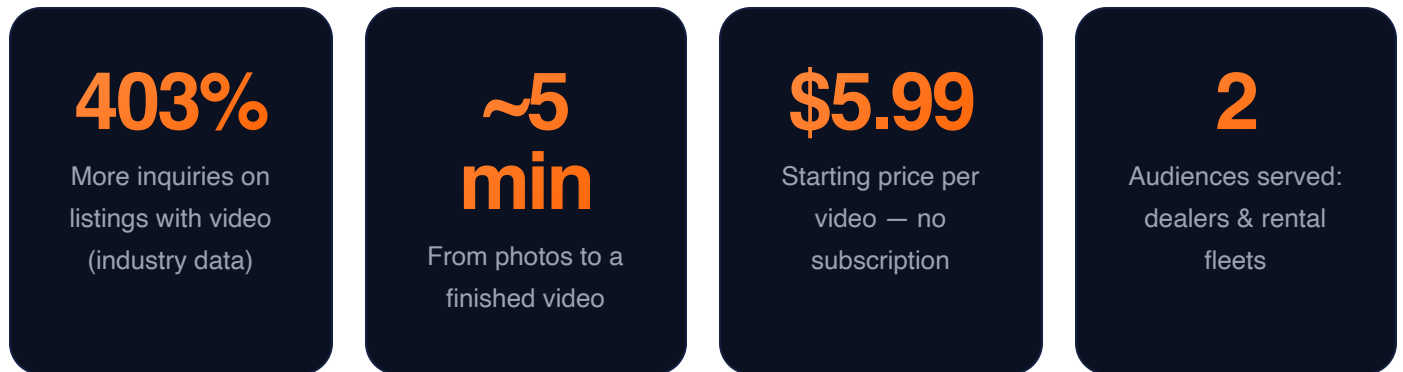
Most listings still rely on static photos. MotorCast AI closes the gap between a phone full of photos and a polished, social-ready video — without the cost or turnaround of a production agency.



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## BY THE NUMBERS

### Key stats



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## WHO IT'S FOR

### Two audiences, one product

#### DEALERS

### Move inventory faster

Independent and franchise dealers who think in units sold, days-on-lot, and cost-per-lead.

- Add video to listings in minutes
- More qualified inquiries, fewer tire-kickers
- No camera, editor, or new hire needed

***"Your listing already has photos. Add video in 5 minutes and watch inquiries go up."***

#### LUXURY RENTALS

### Drive direct bookings

Turo hosts and exotic/luxury fleet operators building a brand and booking through social.

- Cinematic video for Reels, TikTok & Facebook
- Premium, aspirational look in minutes
- Higher utilization and nightly rates

***"AI cinematic video that turns your fleet into a social media magnet."***

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## PRODUCT VISUALS

### Screenshots & imagery

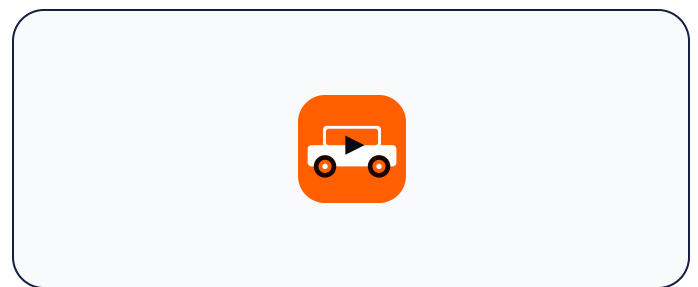
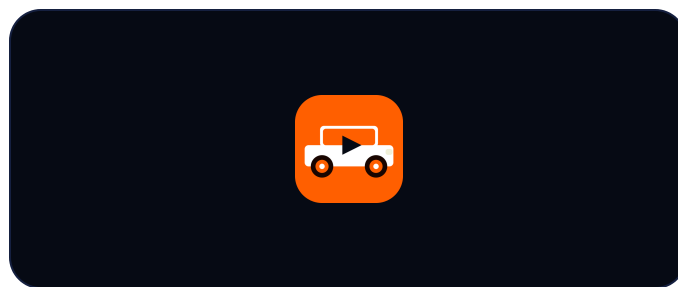


High-resolution screenshots and sample videos available on request — see contact below.

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## BRAND ASSETS

### Logo



Keep clear space around the logo equal to the height of the icon. Don't stretch, recolor, or add effects.

[Download PNG ↓](#)

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GET IN TOUCH

Press contact

For interviews, assets, or partnership inquiries:

**[support@motorcastai.com](mailto:support@motorcastai.com)**

Facebook

Instagram

YouTube

X / Twitter

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